

MERCHANT customer journey

CONTACTS

For relations and government

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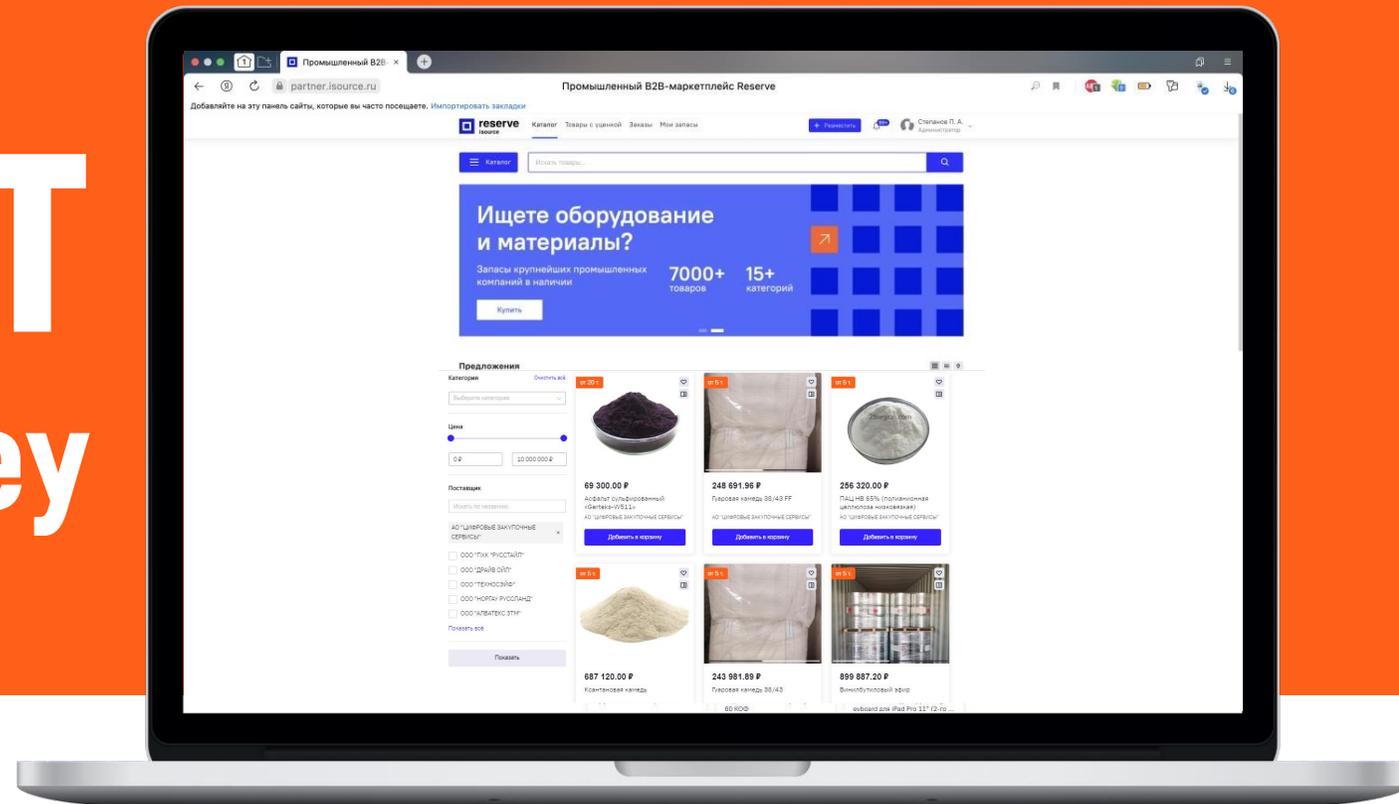
For suppliers/manufacturers

Coordinator of the client service of the
platform RESERVE

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→ Seller of technological equipment, spares and components that have no analogues in Russian Federation 1

- Pass a technical audit and gets the opportunity to place their goods (or equipment) on Reserve platform

SUNRESIN NEW MATERIALS CO., LTD
Shaanxi

15 лет Опыт производства
1060 Сотрудников

25 Категорий смол
200 Типов смол
50 Свойств производства в год

Тип аудита: Технический

ЗАКАЗЧИК: ООО «Газпромнефть-Снабжение» |

ПРОВЕРЯЕМАЯ КОМПАНИЯ: Sunresin New Materials Co., Ltd
Юридический адрес: No.135, Jinye Rd (Sunresin park), Xi'an Hi-tech Industrial Development Zone, Shaar 710076, Китай

МЕСТО ПРОВЕДЕНИЯ АУДИТА: Sunresin New Materials Co., Ltd.
Юридический адрес: No.135, Jinye Rd (Sunresin park), Xi'an Hi-tech Industrial Development Zone, Shaar 710076, Китай |

КОНТАКТНОЕ ЛИЦО: Гэри Чжан
Должность: Директор по зарубежным клиентам

ИСПОЛНИТЕЛЬ: ООО TUV Thüringen Promservice |
Аудиторы: Перри Ян

→ Isource.Reserve's Back office in Turkey 2

- Concludes a contract for the provision of services for the sale of goods through the Reserve

КОНТРАКТ № 172020005 | **CONTRACT № 172020005**

1. ПРЕДМЕТ Контракта
The Subject of the Contract is the provision of services for the sale of goods through the Reserve platform.

2. ЦЕНА ТОВАРА, СДЕЛКА ОШИБКА И СПОР
The price for one unit of the goods is indicated in Specifications.

3. УСЛОВИЯ ПОСТАВКИ
The goods are to be delivered to the Buyer's warehouse.

Ищите оборудование и материалы? 7000+ товаров, 15+ поставщиков

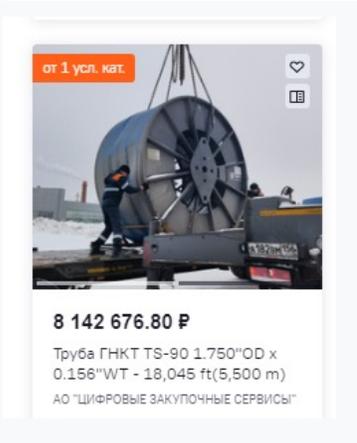
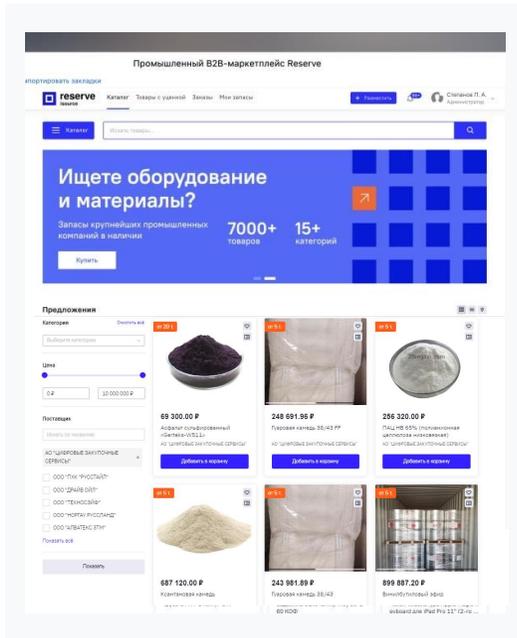
→ Seller

Visit Reserve platform, in which

○ 45 000+ unique product positions by category

- Pipes
- Instruments
- Chemical products
- Valves
- IT equipment
- Transport
- Cable products
- ...

○ 3 500+ buyers - Russian industrial companies



→ Seller/Isource.Reserve's Back office in Turkey 4

● Places information about the product in their personal account

- Product name
- Technical description of goods
- Location of goods
- Quantity
- Price
- Photos

The screenshot shows a detailed product listing page. On the left, there are sections for 'Характеристики' (Specifications), 'Владельцы и местонахождение' (Owners and location), 'Поставщик' (Supplier), 'Документы и состояние' (Documents and status), and 'Дополнительная информация' (Additional information). The main content area features a large image of a pipe reel with the text 'от 1 усл. кат.' (from 1 unit category) and a price tag of '8 142 676.80 Р'. Below the image, the product name is 'Труба ГНКТ TS-90 1.750"OD x 0.156"WT - 18,045 ft(5,500 m)' and the seller is 'АО "ЦИФРОВЫЕ ЗАКУПОЧНЫЕ СЕРВИСЫ"'. There are also icons for heart, share, and a document icon.

→ Seller 5

● In personal account has the opportunity by himself or with Turkey back office:

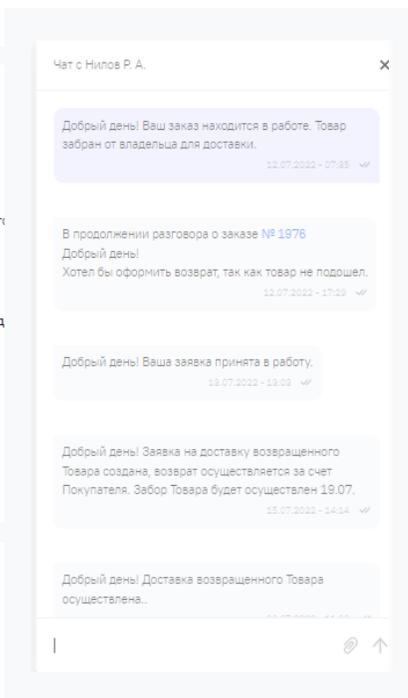
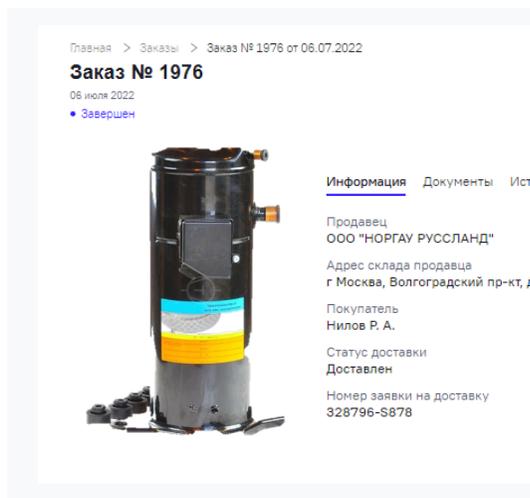
- Place goods
- Update product information
- View sales analytics

The screenshot displays a seller's personal account dashboard. At the top, there's a 'Создание процедуры' (Procedure creation) section with a 'Свойства процедуры' (Procedure properties) table. Below that is a 'Снижение цены реализации' (Reduction of realization price) chart showing a step-wise decrease in price over time. The main part of the dashboard is titled 'Заказ № 2042' (Order #2042) and shows a total value of '36 040 674.60 Р'. It includes a 'Винилбутиловый эфир' (Vinyl butyl ether) product image and a list of order events: 'Создан' (Created), 'Подтвержден покупателем' (Confirmed by buyer), 'Подтвержден продавцом' (Confirmed by seller), 'Ожидает оплаты' (Waiting for payment), and 'Оплачен' (Paid). On the right, there's a summary box with the total amount and buttons for 'Завершить оформление' (Finish processing), 'Отменить заказ' (Cancel order), 'Договор оферты' (Offer agreement), 'Счет' (Invoice), and 'Связаться с покупателем' (Contact buyer).

→ Isource.Reserve's Back office in Turkey

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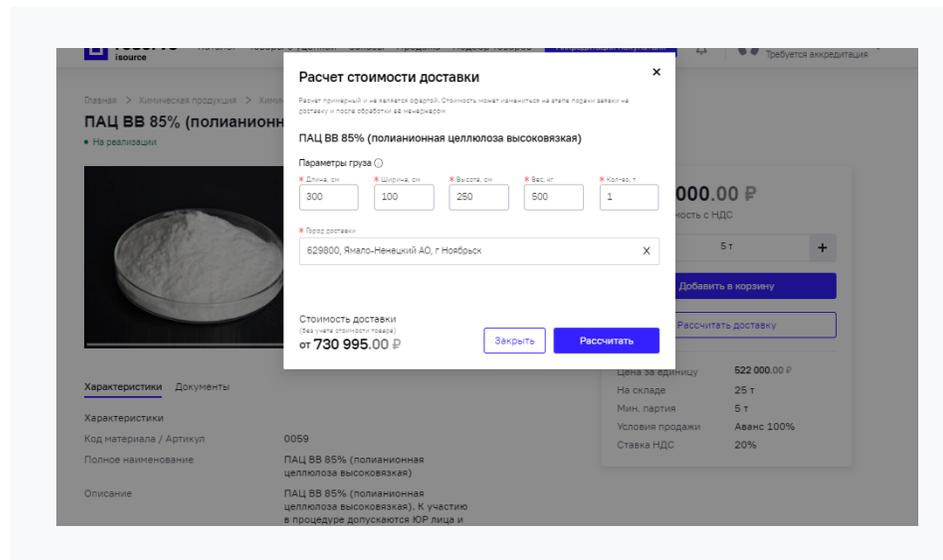
- Interacts with the buyers on all issues related to the purchase of goods



→ Seller

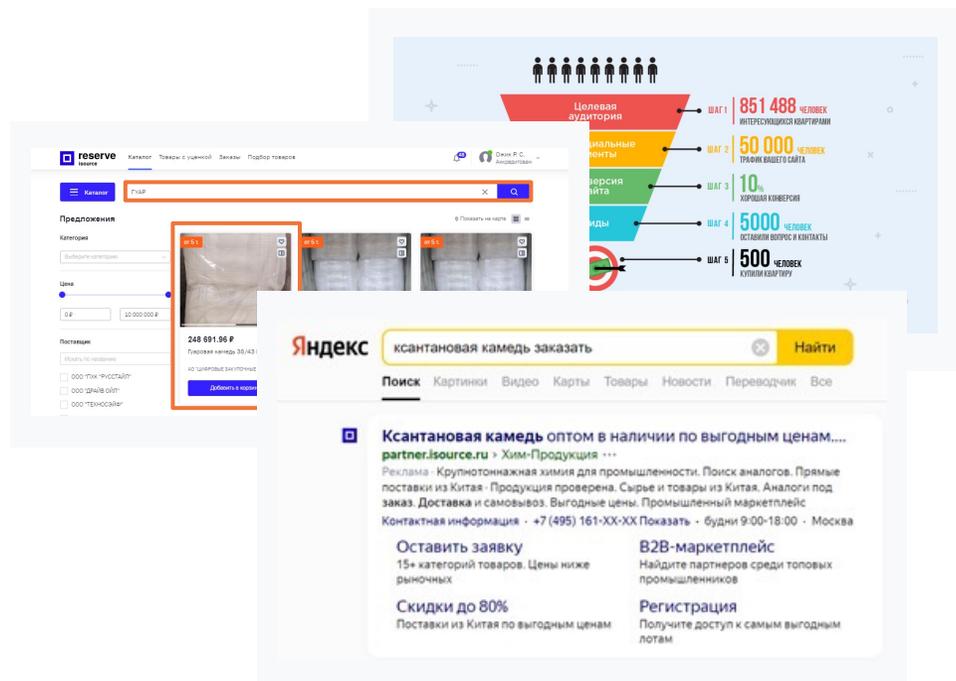
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- In Reserve gets the opportunity to deliver the goods to the buyers in Russian Federation



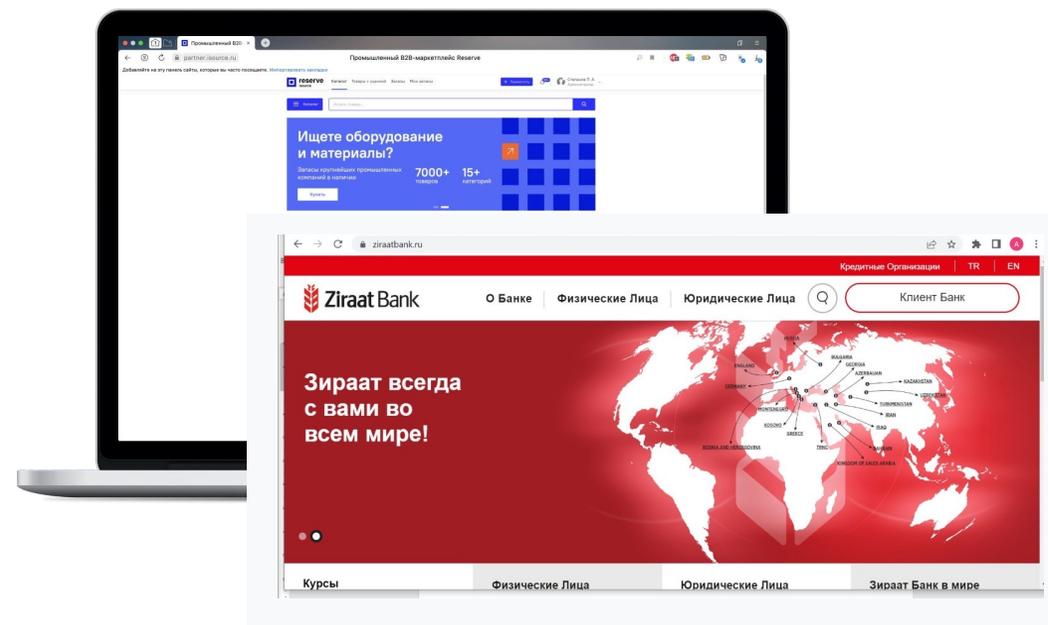
→ Isource.Reserve's Back office in Turkey 8

- Provides customer support
 - 24/7 in Turkey
 - All communications with the Russian buyers
 - Complete documentary support of selling goods



→ Isource.Reserve's Back office in Turkey 9

- After the sale of the goods to the buyer provides the necessary bank transactions of Ziraat Bank



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