



SOUTH AFRICAN INTERNATIONAL HALAL SHOWCASE 2026

Connecting the Global Halal Economy to Africa

16-18 APRIL 2026 | JOHANNESBURG, SOUTH AFRICA

www.saihas.com

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Date: 8 August 2025

To,

H.E. Ms. K. Nilvana Darama Yildirimgec
Ambassador
Embassy of the Republic of Türkiye
573 Fehrsen Street, Nieuw Muckleneuk,
0181, Pretoria, South Africa.

Your Excellency,

Showcase Türkiye's Halal Excellence at SAIHAS 2026 – Reserve Your National Pavilion Now!

Warm greetings from the organisers of **SAIHAS 2026 – South African International Halal Showcase**. On behalf of **Inkanyezi Event Organisers (South Africa)** and **Global Trade Development Sdn Bhd (Malaysia)**, we are honoured to invite your esteemed country to participate in SAIHAS 2026, Africa's premier halal trade exhibition, which will be held at the **Gallagher Convention Centre, Johannesburg, from 16 to 18 April 2026**.

Why Türkiye should Lead with a National Pavilion:

Position your halal industry at the forefront of Africa's expanding halal economy with an exclusive country pavilion that delivers high visibility, targeted engagement, and lasting commercial outcomes:

- **Premium Branding** – Promote your country's halal products, services, and certification ecosystem with customised national branding.
- **Strategic Exposure** – Prime pavilion location with comprehensive promotional support, signage, and collateral branding.
- **Direct Market Access** – One-on-one B2B matchmaking with African and international buyers, distributors, and retailers.
- **Thought Leadership** – Showcase your country's halal expertise through a speaking slot at the official conference.
- **Publicity and Media** – Local and international media coverage to amplify your country's halal capabilities and achievements.

Pavilion Options:

Participating countries may opt for a minimum of 6 Shell Scheme Booths (9 sqm each) or a minimum of 36 sqm of raw space to design a customised national showcase.

Main Organizer : Global Trade Development Sdn Bhd

No 47-B, Jln BP 7/2, Bandar Bukit Puchong, 47100 Puchong, Selangor, Malaysia.

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Co - Organizer : Inkanyezi Event Organisers (PTY) Ltd

242, Cape Road, Greenacres, Port Elizabeth, South Africa

☎ +27 82 372 9247 ✉ andrew@inkanyezi.co.za



Package Includes:

- Branded pavilion design with country name/logo on official collaterals
- Speaking opportunity for a nominated trade or government representative
- Access to networking receptions and side events for pavilion exhibitors and delegates

Let's Get Started

To reserve your national pavilion or discuss customised participation options, please contact:

Malaysia:

Dr. Kabur (+6012-233 8520)

Ms. Shafinah (+6017-540 8520)

South Africa:

Mr. Andrew Binning (+27 82 372 9247)

Ms. Taskeen Ravat (+27 64 652 7021)

Email: info@saihas.com | **Website:** www.saihas.com

Please find enclosed the brochure for your reference.

If your country is unable to participate with a pavilion, we would greatly appreciate it if you could circulate this invitation to your national halal companies that may wish to exhibit individually.

We look forward to welcoming Türkiye to SAIHAS 2026 and to building lasting halal trade and investment partnerships between your nation and the African continent.

Thank you.

Warm regards,



Prof. Dr. Abdul Kabur Ibrahim

Organising Chairman

Global Trade Development Sdn Bhd



Andrew Binning

Event Coordinator

Inkanyezi Event Organisers